

Your Business Future

About Us

Your Business **Future**

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***Softex Market Control is your key
to making efficient decisions
TODAY***

”

Start collecting investment treasures by linking & utilizing your enterprise resources through the most efficient and robust financial solution.

See your business strategy delivering success with a comprehensive package that satisfies all your needs covering inventory, purchases, suppliers, sales, clients, personnel & payroll, cash, credit & bank accounts and much more.

Market Control

Key to making efficient decision today



500

Customer

More Than 500 Customer
Over all 7 years

4000

Users

More Than 4000 User using
Market Control ERP.

30

APPS

More Than 30 Application
For every need .

14

Years

14 years in Egypt
And middle east

Market Control Online Based Servers, What's In It For You?

Start monitoring your business today with the extensive features and capabilities of Market Control

- ✓ **No Extra Cost**
Hardware failures or downtimes with an SLA , Offering more than 95% up-time , Server hardware or UPS systems , Software or Hardware upgrades , Hardware firewall purchases
- ✓ **With No Worry About**
Server/Data storage security , Antivirus renewal to protect your sensitive data
- ✓ **And Receive For Free**
System upgrades and new versions for as long as you are using Market Control



Get it free

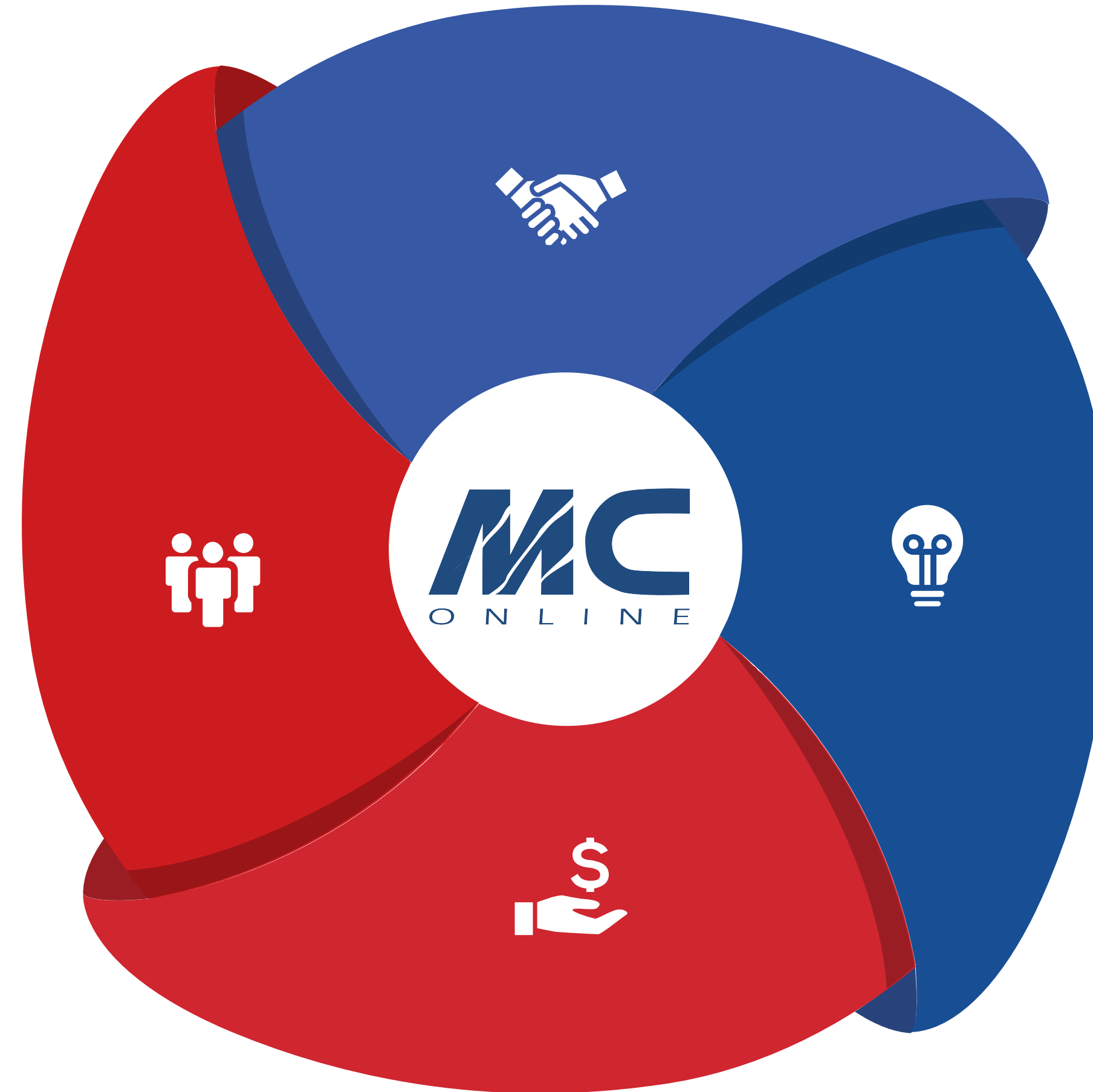
Who Should Use it

CLOUD

The best online financial solution for Medium/Large trading & industrial organizations

Value proposition

Everything you need with a top-notch user experience.



localized

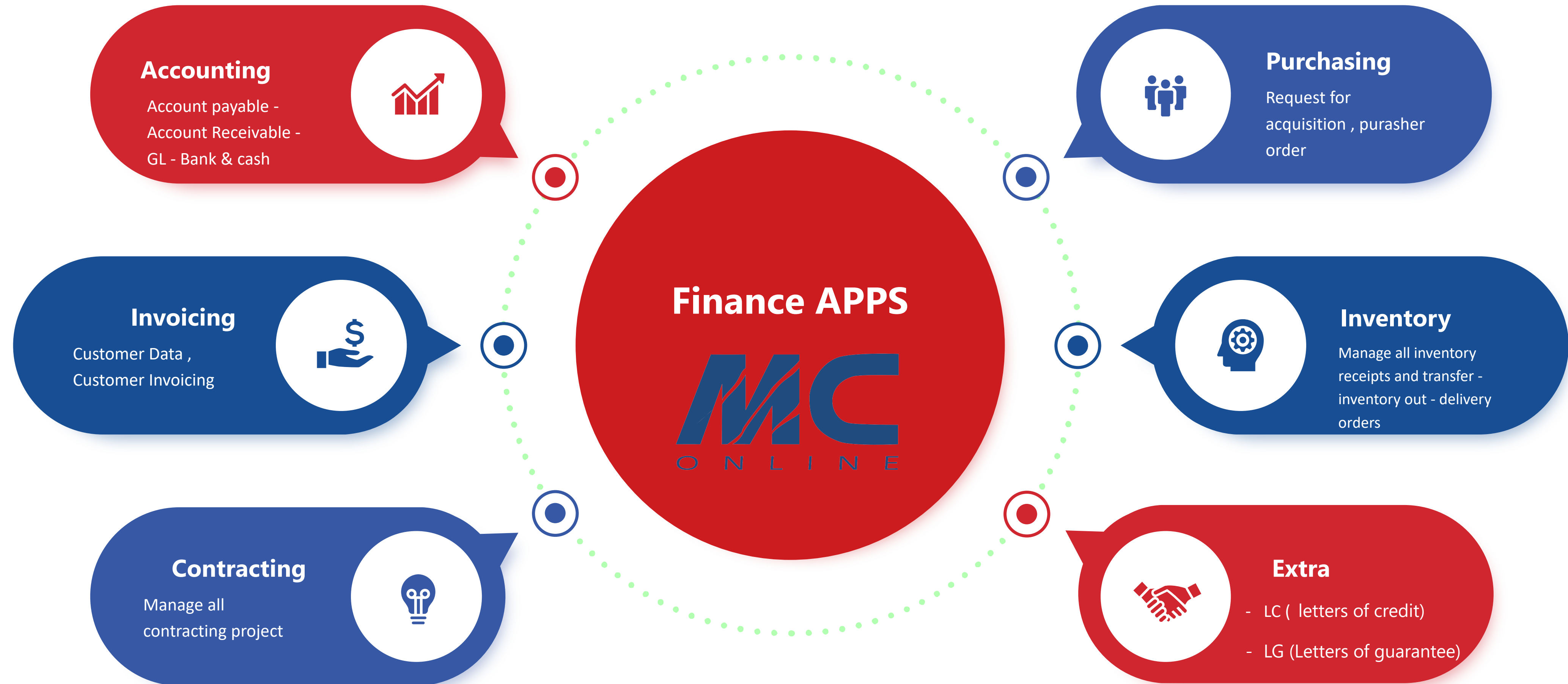
Compatible with the needs of the Middle East market

Support

Softex will provide full online customer service for your software as long as you are using it

What You Need in One System

6



What You Need in One System

7



CRM

Track leads, close opportunities and get accurate forecasts

POS

Set-up in minutes, sell in seconds.
Compatible with any device.

Sales

Increase sales volume by automatically proposing extra options and accessories, apply closing triggers, discounts, and more.
Send polished quotations

What You Need in One System

Human Recourses

Employees

Oversee all important information for each department at a glance. Restrict visibility of sensitive information to just HR managers

Appraisal

Employee evaluation made easy

Leaves

Manage employee leaves
Keep track of all your employees vacations

Employees Web portal

Employee Web portal Online web portal for each employees to submit any request



What You Need in One System

Manufacturing APPS

MRP

Material requirements
planning

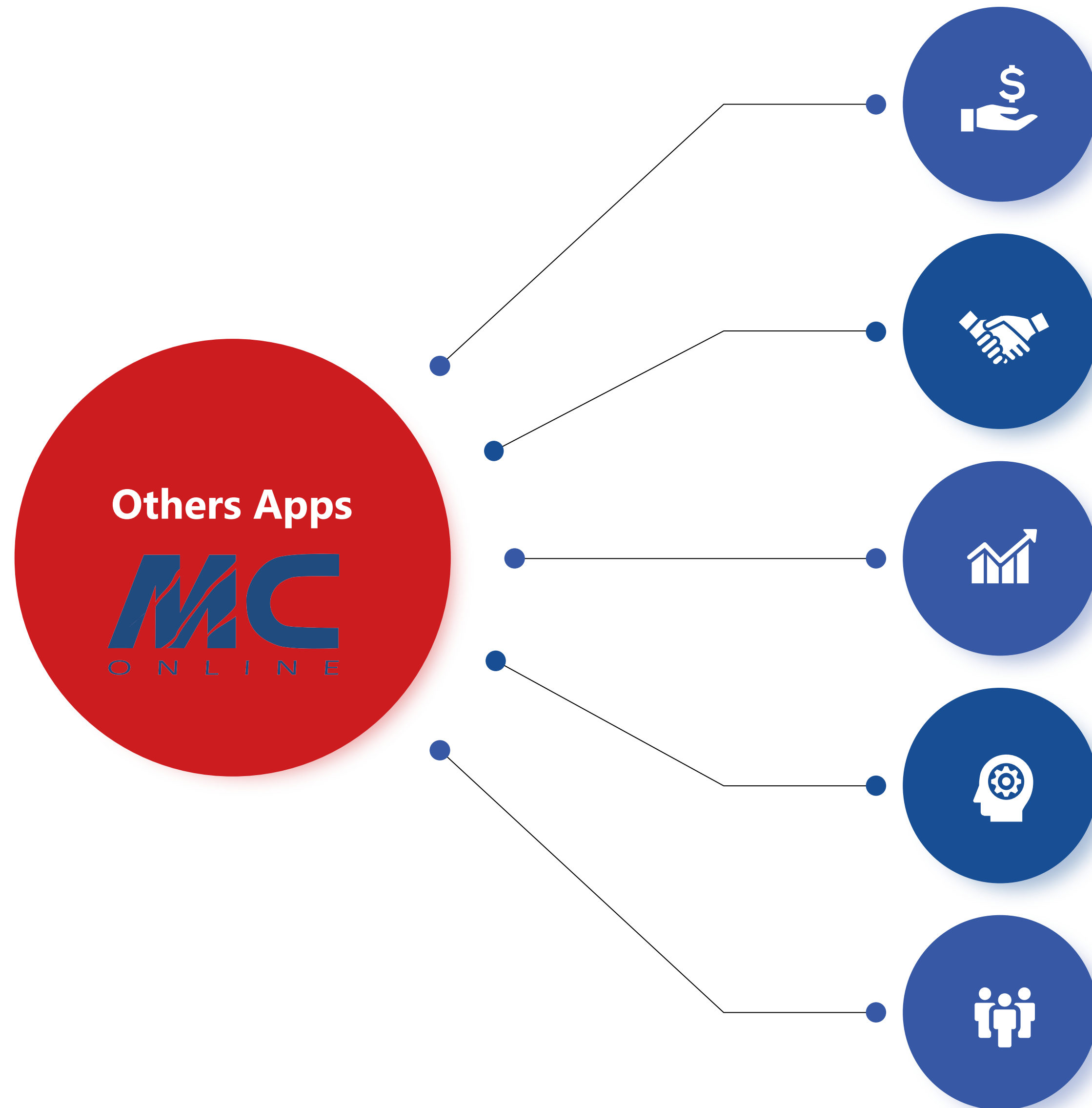


PLM

Product Lifecycle
Management

What **You** Need in **One** System

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Real Estate

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Automotive car care

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GYM

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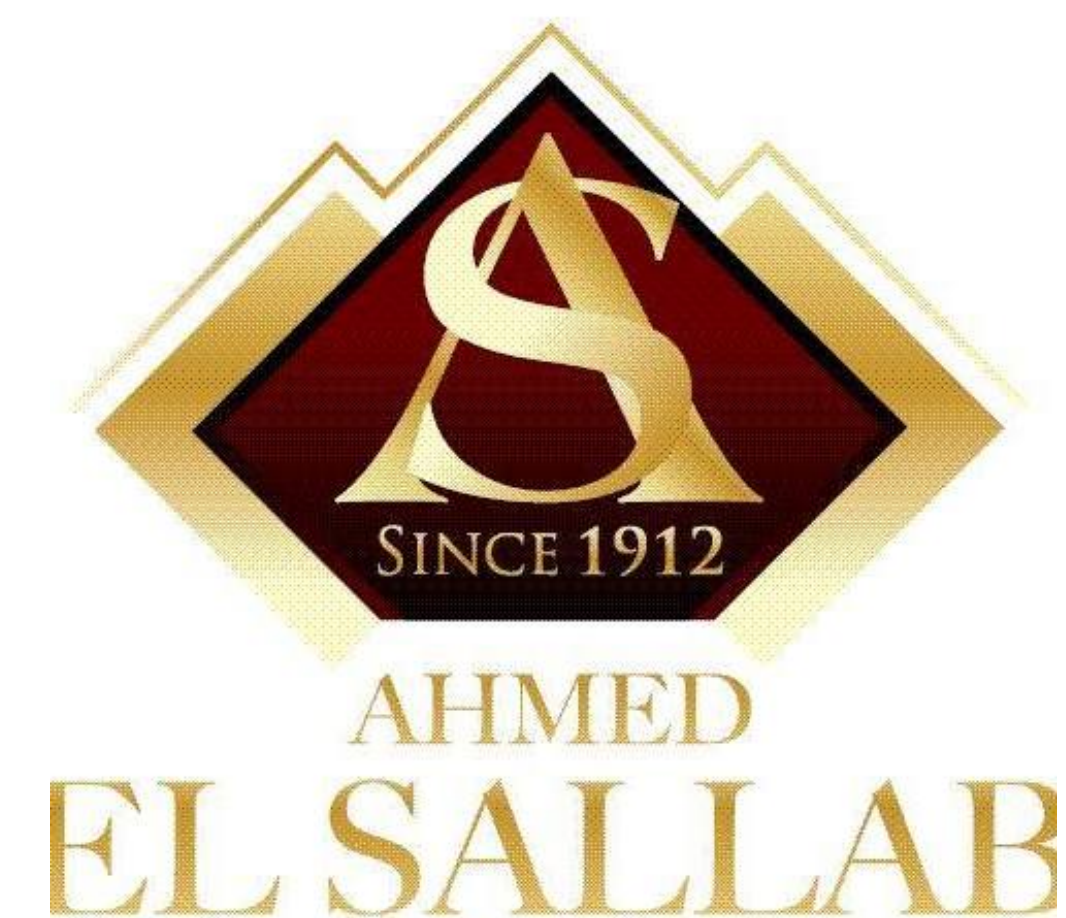
Travel

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Ecommerce

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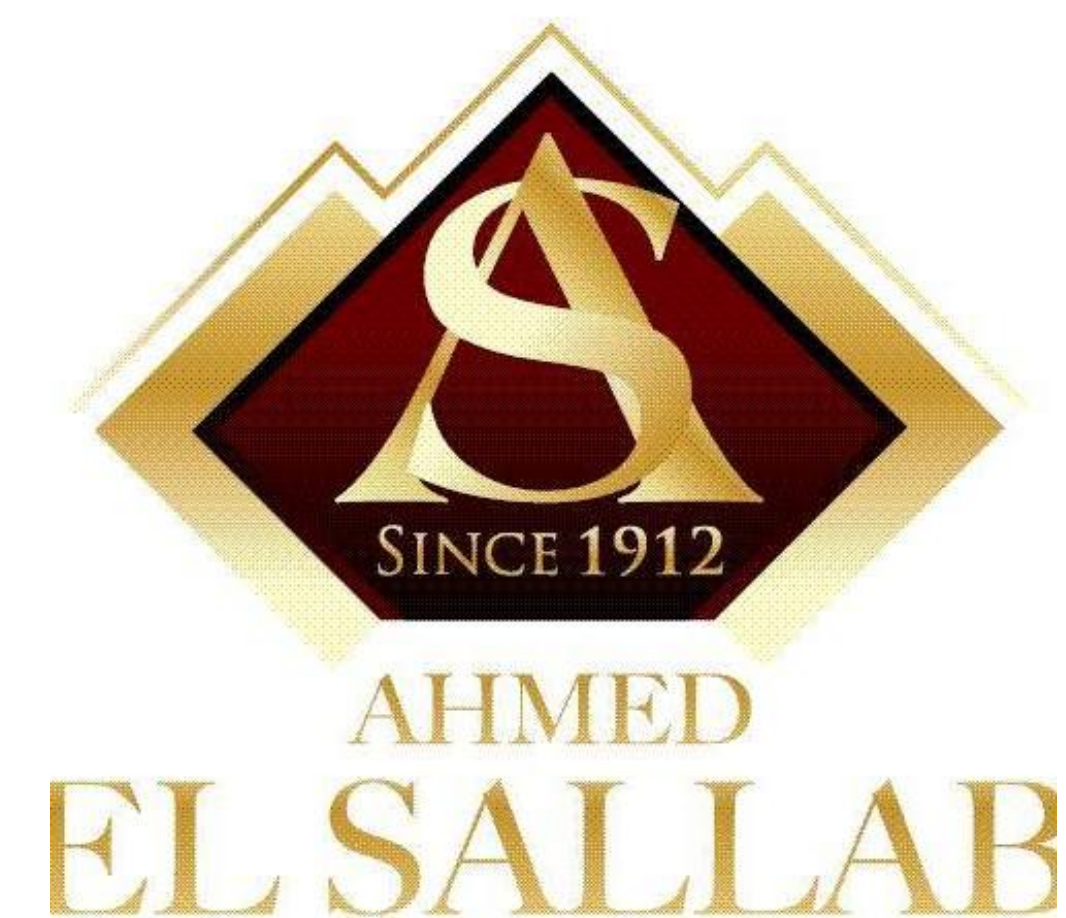
Our Client



Mercedes-Benz



Our Client



Mercedes-Benz





THANK YOU

Mohamed Hassan

Business partnership Consultant

mhassana2002@gmail.com

01022166116