



**PROFESSIONAL  
ERP & CRM**

**MC**  
ONLINE

Outstanding Management Level



[www.softexsw.com](http://www.softexsw.com)



9001:2015



Start collecting investment treasures by linking and utilizing your enterprise resources through the most efficient and robust financial solution.



See your business strategy delivering success with a comprehensive package that satisfies all your needs covering inventory, purchases, suppliers, sales, clients, personnel & payroll, cash, credit & bank accounts and much more.

**+1200** Customers

More than 1200 customer

**+18** Years

In Egypt and MENA region

**+4000** Users

Using Market Control ERP

**+30** APPS

Developed for every need

## ERP & CRM

### Market Control Online Based Servers, What's In It For You?

Start developing your business today with the extensive features and capabilities of Market Control Online ERP.

#### ✓ **No Extra Cost**

Forget hardware failures or downtimes with SLA. Offering more than 95% up-time. No need for Server hardware or UPS systems, Software or Hardware upgrades, Hardware firewall purchases.



#### ✓ **Secured by Microsoft Azure**

Server/Data storage security , Antivirus renewal to protect your sensitive data.

#### ✓ **Recieve Updates For Free**

System upgrades and new versions as long as you are using Market Control ERP.

## Sales CRM

### CRM

Track leads, close opportunities and get accurate forecasts via Desktop & mobile application.



### POS

Set-up in minutes, and start selling with a compatible POS system for all devices

### Sales

Increase sales volume by automatically proposing extra options, accessories, closing triggers, discounts and more..

## HR Module

### Employees

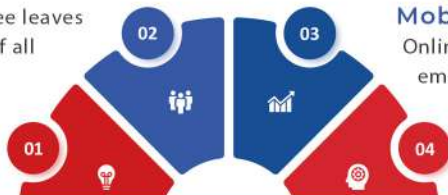
Monitor important information for each department at a glance.

### Appraisal

Employee evaluation and performance measurement tools.

### Leaves

Manage employee leaves and keep track of all your employees vacations with Softex HR module.



### Web portal and Mobile Application

Online solutions for each employee to submit any request seamlessly.

## Finance APPS



- Softex Market Control Online financial solutions for Medium/Large trading & industrial organizations. Its flexibility makes it the best candidate for any organization with multiple offices, branches or factories.

## Factories Module

**MRP**  
Material  
Requirements  
Planning



**PLM**  
Product  
Lifecycle  
Management

- Tailored to match and suit various industry needs.

## E-Invoice System



### Connect E-invoice with the ETA Portal

- Market Control E-Invoice system designed and developed by Softex Software House, to meet the needed requirements of the government's plan and to be linked directly with the Egyptian Tax Authority portal.

## Extra Features

### Cloud

SQL Server database secured by Microsoft Azure to work online from anywhere.

### Value Proposition

Scalable and flexible ERP systems with a top-notch user experience.



more & more...

### Localized

Compatible with the needs of the Middle East niche market.

### Support

Softex provide full online customer service for all software solutions.

## Mobile Applications

### Linked directly with Market Control ERP

- We design and develop professional Business Solutions and mobile applications which are presented to our customers with the most friendly and easy to use interface.



#### Sales Online

Simple and easy to use mobile application (CRM) for managing all touchpoints with prospects or customers throughout the sales process.



#### Softex HR Portal

Integrated with HR Module to allow 2 ways of communication between each employee and his management within the organization.



#### MC Dashboard

Accurate monitoring for managers and business owners from easy and smart mobile application, as a part of Market Control Online ERP system.



#### Delivery APP

Fast & unique delivery solution, in order to keeping track of delivery agents and order status.



#### GPS Tracker

Allow Employee to share his GPS Check-ins or Live location with his manager for business purposes.

## Additional Modules

### Endless development

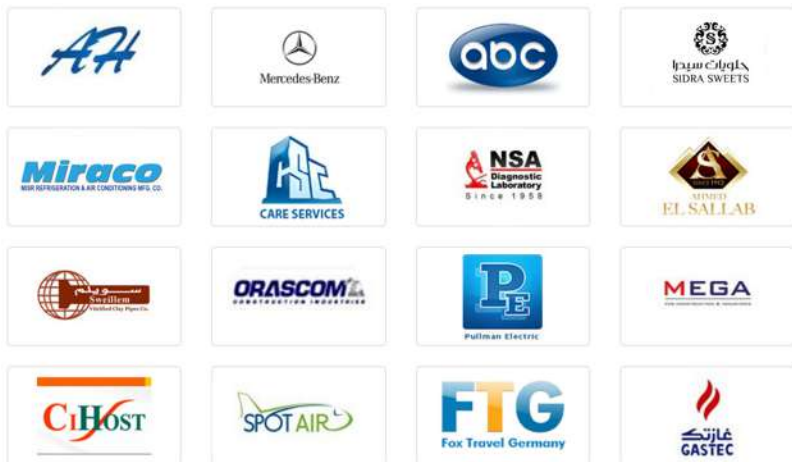
- Softex doesn't only stop at developing concrete business solutions; it offers clients the luxury of getting uniquely attractive designed and hosted websites to help each company interpret who they really are among their peers through the internet.



- If you need a robust & powerful solutions to monitor your day to day organizational activities & connect its branches with a secured, easy to use and cost-efficient system, Softex Software House is definitely your success partner.



## Our Clients



### Contact Us

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